



AWW26
LULLU

This autumn, LULU Copenhagen introduces AW26 – our largest collection to date.

Created for the season leading into winter and the festive months ahead, AW26 unfolds in rich, expressive tones like **Mocha Mousse** and **Purple Harvest**. A collection that feels warm, confident, and full of emotion – designed to be worn, layered, mixed, and loved.

AW26 brings new interpretations of our most loved bestsellers alongside a wide range of brand new designs.

Discover new styles such as **For My Love, Love Repeat**, the charming **Love Lock**, an abundance of new **Bouquet** designs and new series **Endless Love** and **Amour** – a new line of string bracelets.

The collection also introduces a wealth of new rings for our ever-growing **Ring Bar** – while, as always, delivering plenty of new earrings for our **Candy Shop**.

Treats for the ears



Love Lock

A tiny lock with a heart at its center. Love Lock is a sweet symbol of closeness – minimal in size, rich in feeling. Perfect on its own or mixed with other favorites in the Candy Shop.



Doodle

A fluid, hand-drawn shape with a soft, sculptural feel. Doodle adds an artistic twist – effortless, expressive, and easy to mix in the Candy Shop.



Olive Branch

A delicate olive branch in a soft, sculptural form. Olive Branch brings a calm, organic touch – subtle, symbolic, and easy to pair with other Candy Shop favorites.

Moon & Star

A soft crescent moon paired with a tiny star. Moon & Star adds a dreamy, celestial touch – gentle, glowing, and perfect for mixing in the Candy Shop.







Trio

Three rounded shapes gathered in a soft cluster.
Trio is simple, graphic, and available in multiple colors.
Perfect for subtle contrast or a pop of color in your Candy Shop mix.



Endless Love

A bold earring finished with three dangling heart shaped charms – polished, textured, and softly colored. A playful statement that moves with you and adds instant character to any Candy Shop mix.

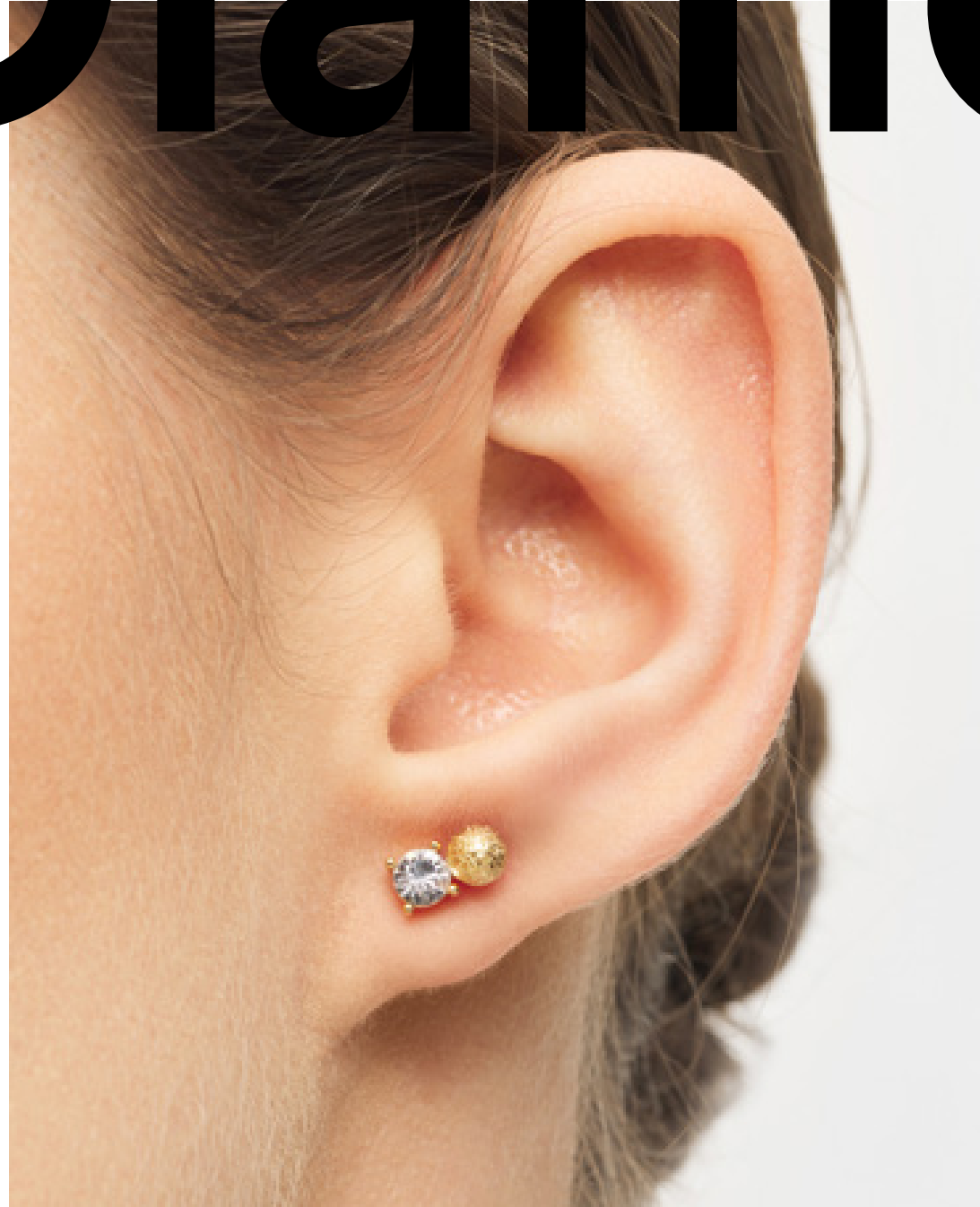


Infinity Love

Infinity Love pairs two open hearts in a continuous form. A subtle symbol of connection – simple, timeless, and easy to mix in the Candy Shop.



Diamond Eye



A sparkling crystal paired with a soft, rounded detail. Diamond Eye comes in three different variations – each balancing shine and color for a refined yet expressive look in the Candy Shop.





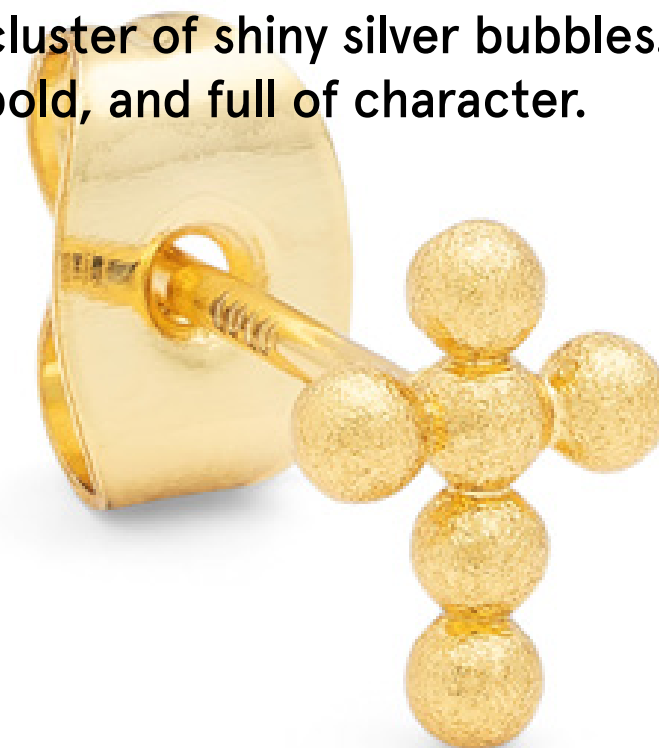
You & Me XOXO

Two word earrings that say it all. You & Me and XOXO (Meaning Hugs & Kisses) turn simple letters into a personal statement – intimate, expressive, and made to mix in the Candy Shop.



Bouquet Cross

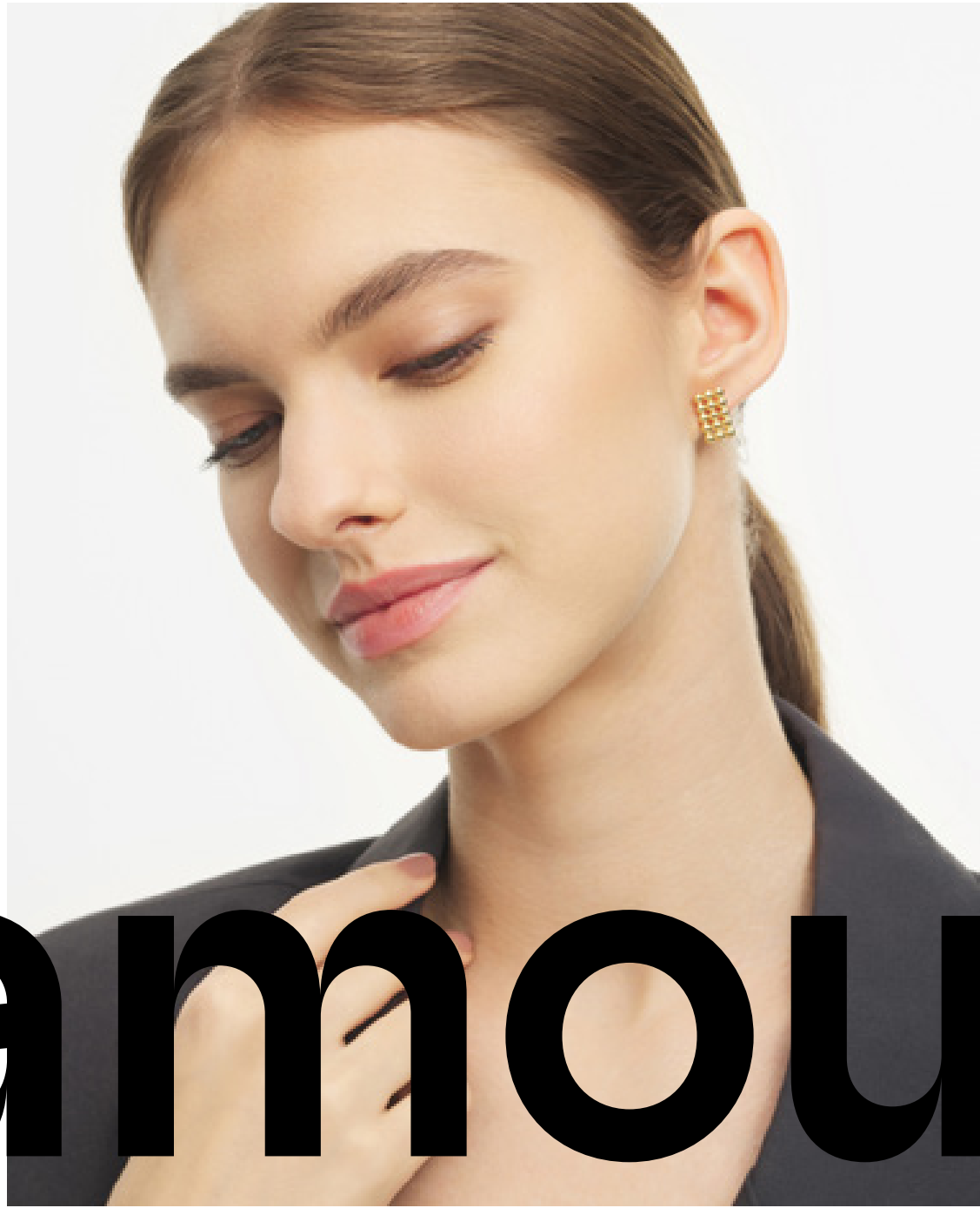
A playful cluster of shiny silver bubbles. Modern, bold, and full of character.



Boheme

An organically shaped pendant with a soft, flowing surface. Boheme moves gently with you – relaxed, artistic, and effortlessly elegant in the Candy Shop mix.





Glamour

A bold grid of polished spheres with a subtle glow.
Glamour is graphic and confident – a statement piece
that catches the light and elevates any Candy Shop mix.



Bouquet Circle

A circular Bouquet shape adorned with soft freshwater pearls.

Bouquet Circle feels elegant and light – a timeless design with a gentle glow, perfect for mixing in the Candy Shop.



Bouquet Crystal Heart

A faceted crystal heart paired with soft, polished details. Bouquet Crystal Heart adds a romantic glow – delicate, expressive, and easy to style in the Candy Shop mix.

Bouquet Crystal Flower

A small crystal at the center, framed by rounded golden petals. Bouquet Crystal Flower is delicate yet radiant – a floral detail that brings a soft sparkle to your ear.



3 Crystals



Three clear crystals set in a gentle curve. 3 Crystals adds a clean sparkle – simple, refined, and perfect for subtle shine in your Candy Shop mix.

Bouquet Cloud



Soft, rounded shapes gathered in a cloud-like cluster. Bouquet Cloud returns this season in fresh, seasonal colors – alongside classic gold and silver versions. A playful yet polished favorite in the Candy Shop mix.

Xmas



Bow

A classic bow reimaged for the festive season. Bow is our Christmas 2026 style – warm, joyful, and designed to add a charming holiday touch to your Candy Shop mix.





Hoops



Love

Repeat



A new series of hoops with repeating heart details. Love Repeat is available in a range of favorite and seasonal colors – playful, graphic, and designed to be mixed and loved again and again.



Space Hoops

A fresh take on a favorite – Space Hoops return with new season colors and playful materials for an updated, joyful look.

Basic Rough Hoops

Bold hoops with a softly irregular surface. Basic Rough Hoops come as a pair and are part of our Basic series – timeless, versatile, and designed for everyday wear.





A fresh take on classic hoops,
finished with three handpainted
enamel beads.
Color Ball 3 Hoops add soft color
and movement – playful, polished,
and easy to style every day.



Color Ball 3

Color Hoops

Seasonal colors refresh our Color Hoops, Color Hoop Medium, and Color Hoop Half Dip styles. This season also introduces Color Hoops Half Dip – a bold two-tone look that adds a modern twist to the classic hoop.



The Ring Bar





Smile

A ring of smiling faces that wraps your finger in joy. Smile Ring is a feel-good statement – light, happy, and made to spread smiles every day.





Basic Rough Ring

A classic band with a softly textured surface. Basic Rough Ring is available in both gold and silver – a timeless essential with a raw, refined edge.



Atom

One of our oldest and most loved ring designs returns. Atom Ring is reintroduced by popular demand – a timeless LULU classic with its signature flowing form.





For My Love

New rings shaped by loving words. For My Love turn a meaningful messages into a delicate, sculptural ring – personal, heartfelt, and made to be worn close every day.

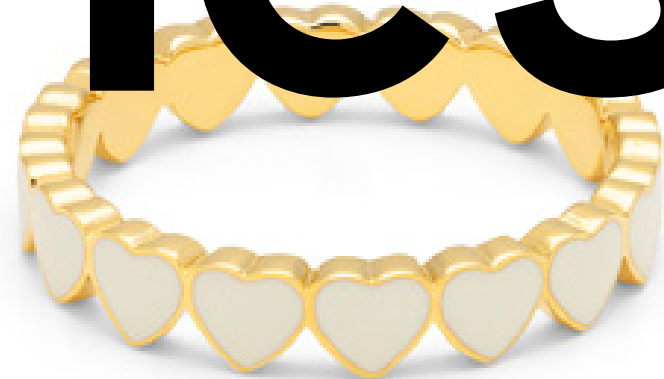


For My Mom

A delicate ring formed by the word Mom. For My Mom is a loving tribute – simple, meaningful.



Connected Series



The Connected Ring-series are shaped by repeating hearts and circles. The rings returns in fresh seasonal colors – graphic, expressive, and designed to be stacked or worn on its own.



Color Ring Crystal

New seasonal colors refresh our Color Ring Crystal. A glossy enamel band finished with a sparkling crystal. Perfect for adding a touch of color to your ring stack.



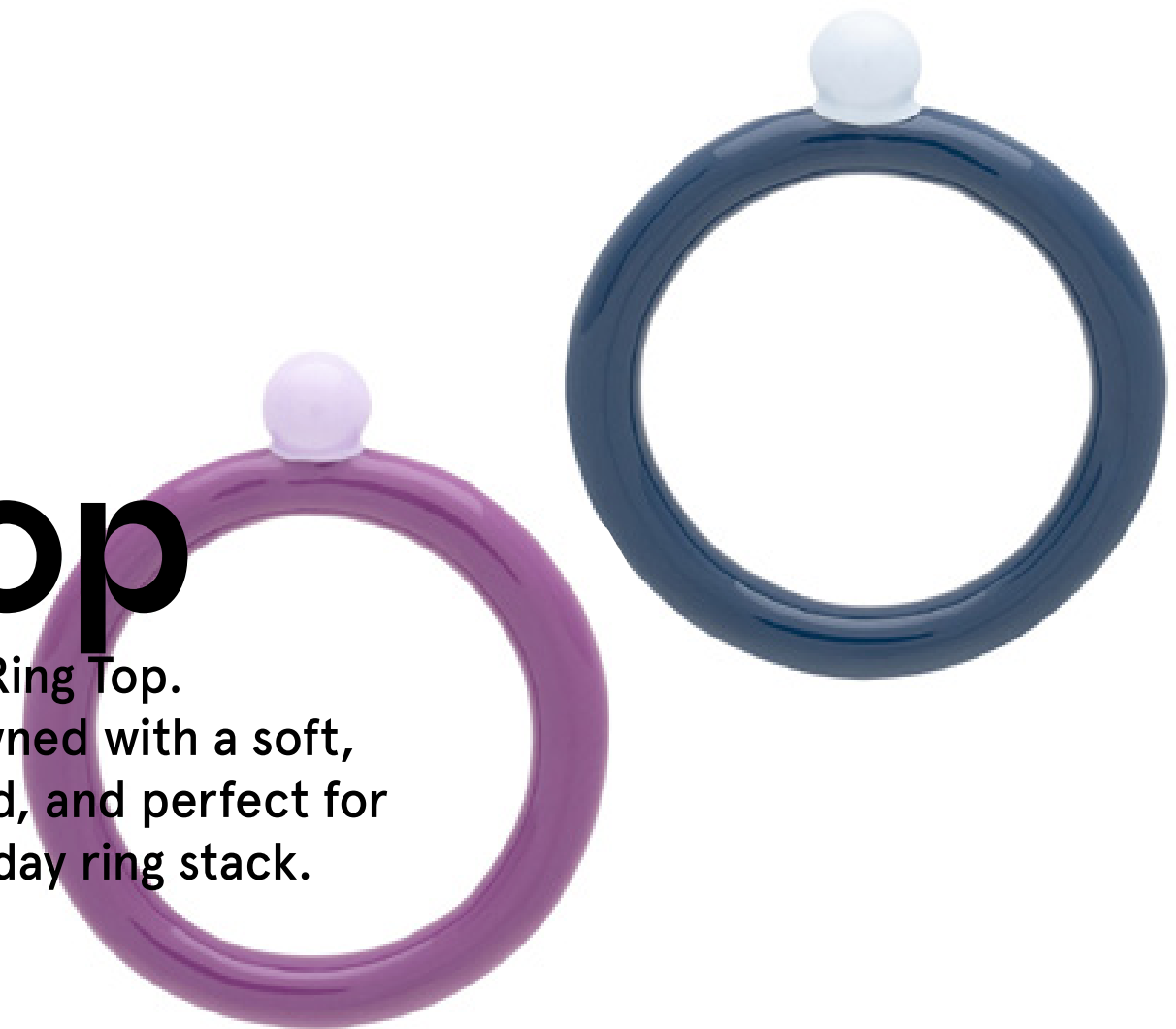
Love Knot

New seasonal colors refresh the popular Love Knot ring. A smooth enamel band tied with a delicate knot – simple, symbolic, and easy to stack or wear on its own.



Color Ring Top

New colors refresh Color Ring Top. A glossy enamel band crowned with a soft, rounded top – playful, bold, and perfect for adding color to your everyday ring stack.





Color



Ring



Chunky



Inspired by bold '80s vibes, the Chunky Color Ring now comes in a wide range of fresh color variations. Robust, heavy, and full of playful attitude – just like the favorites in this much-loved series.



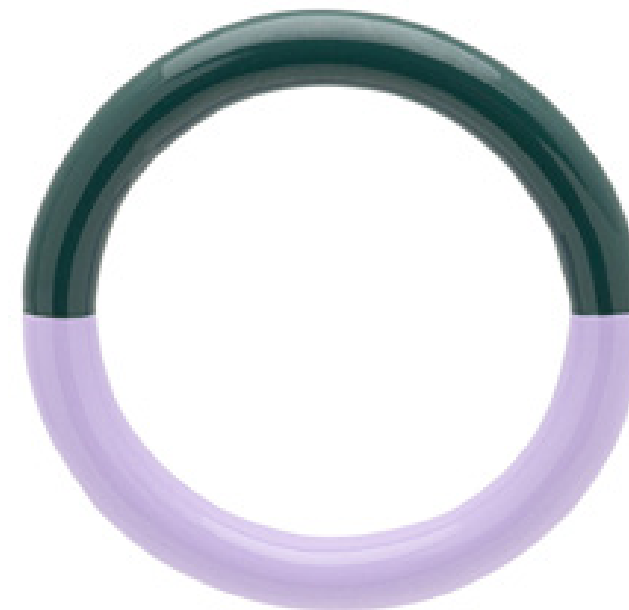
Color Ring Quatro

Two new variations join Color Ring Quatro. Four enamel shades come together in one bold ring – graphic, modern, and made to stand out in your stack.



Double Color Rings

Seasonal colors update our much-loved Double Color Rings. Two contrasting shades meet in a clean, graphic design – bold, playful, and endlessly stackable.



Pattern Rings

The iconic Pattern Ring returns in seasonal colors. A clean band finished with a playful dotted pattern – timeless, graphic, and easy to stack with your everyday favorites.



Color Ball Ring

Our Color Ball Ring returns in brushed gold. A row of soft, rounded spheres with a matte glow – simple, tactile, and perfect for everyday stacking.

Confetti Rings

The beloved Confetti Ring in fresh new colors. A graphic band of playful shapes and enamel tones. Bold, joyful, and unmistakably LULU.



Ring Bar Display

Our new Ring Bar display is ready.
Use it on its own or place two together –
designed to fit seamlessly with the rest of
our display series for a clean, cohesive look.





Bracelets



Amour

Five new bracelets join the Amour series. Hand-painted Color Ball beads are mixed with colorful accents – delicate, expressive, and made to add a soft pop of color to your everyday look.



Endless

Love

Finished with delicate heart charms, the design is also available as earrings and a necklace – a timeless symbol of connection, made to be worn every day.





Color Ball Bracelet

A new edition joins the Color Ball Bracelet series. Golden Harvest blends warm, seasonal tones with hand-painted beads – a rich, colorful update to a much-loved bracelet.



Love U

A new color joins our popular Love U bracelet. Finished with small heart charms, it adds a fresh, expressive touch to a much-loved everyday favorite.





Boho

Our beloved newcomer collection, Boho, are being expanded with fresh seasonal colors. Light, playful, and perfect for sunny days.

Bangles





Color

Bangles

New seasonal colors refresh our Color Bangles and Color Bangle Quatro. Bold color combinations meet a clean, graphic silhouette. Perfect for stacking and adding instant impact to any look.



Confetti

Bangles

A new North Sea Green color joins our Confetti Bracelets. Graphic, vibrant and full of character. A fresh twist on a much loved LULU favorite.

Bracelet Display



Our new display for bracelets and bangles is here. Designed to showcase your styles beautifully while matching seamlessly with the rest of our display series.



Mecklaces



Endless Love



The Endless Love Necklace features three delicate heart charms in soft, contrasting finishes. A timeless piece that celebrates connection – simple, meaningful, and designed for everyday wear.



Color Ball

Golden Harvest is our new Color Ball necklace – a warm mix of hand-painted beads in rich, glowing tones. Easy to wear, full of character and designed to add a soft pop of color to any look.

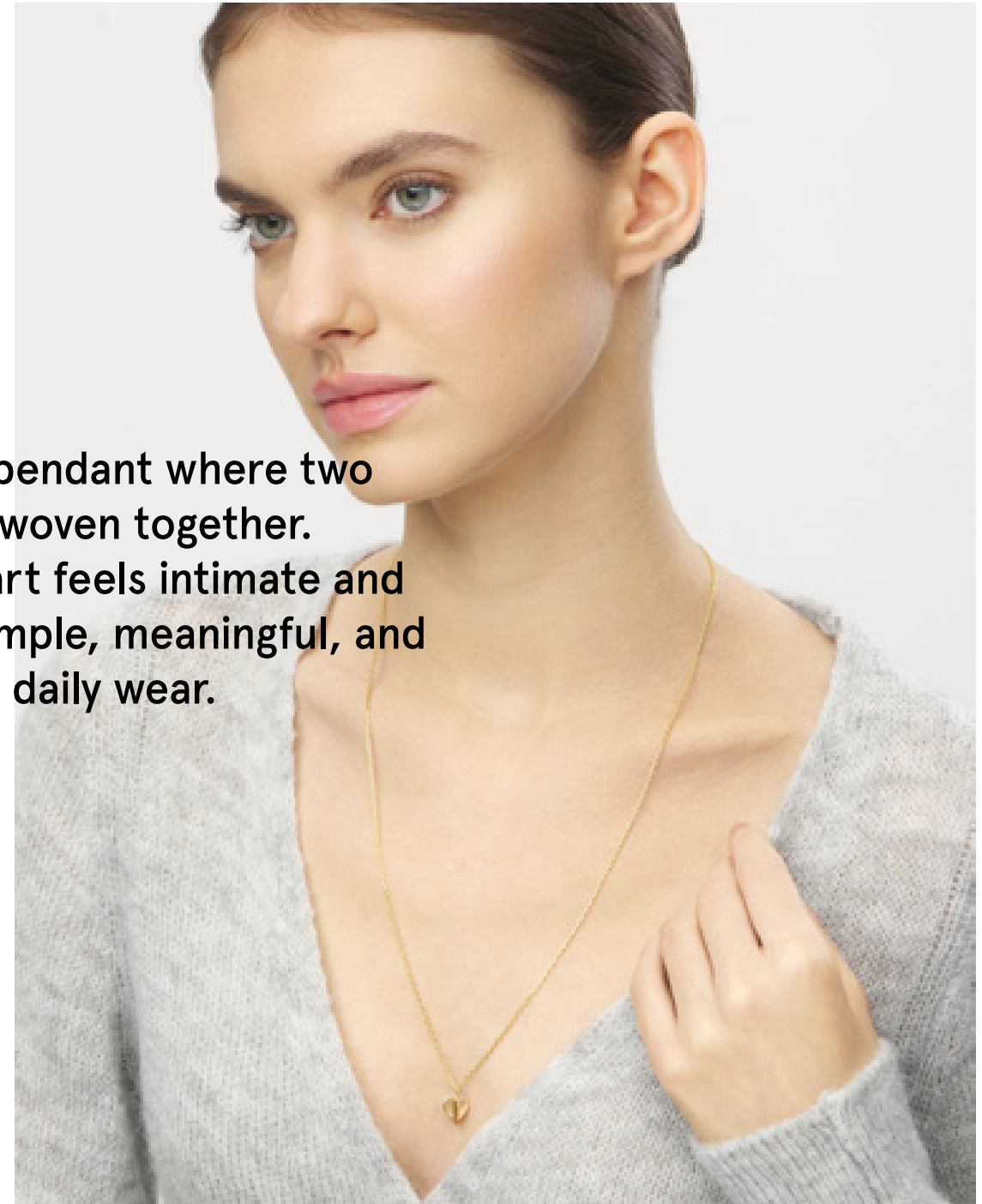
Love U

A warm new shade joins the Love U family. Cocoa Powder adds a soft, rich tone to the classic heart-charm chain. Easy to wear, easy to love.



Lemon Heart

A delicate pendant where two hearts are woven together. Lemon Heart feels intimate and elegant—simple, meaningful, and perfect for daily wear.



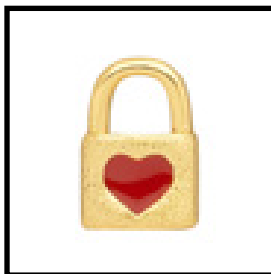
Multi Display



A new multi display designed to showcase a mix of styles – from necklaces to bracelets, rings, and earrings. Clean, flexible, and easy to style, making it simple to create inspiring combinations in-store.



Drop 1



LULU1961
Love Lock - 1 pcs
Gold



LULU1962
Love Lock - 1 pcs
Silver



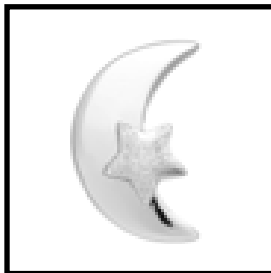
LULU1953
Endless Love - 1 pcs - Gold
Passion Red



LULU1954
Endless Love - 1 pcs - Silver
Passion Red



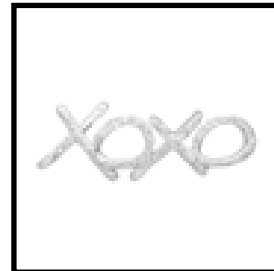
LULU1851
Moon & Star - 1 pcs
Gold



LULU1852
Moon & Star - 1 pcs
Silver



LULU1985
XOXO - 1 pcs
Gold



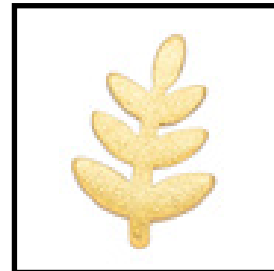
LULU1986
XOXO - 1 pcs
Silver



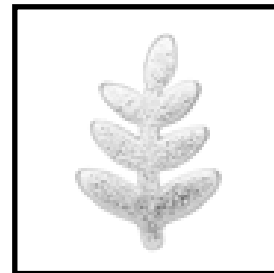
LULU1983
You&Me - 1 pcs
Gold



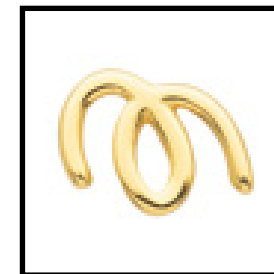
LULU1984
You&Me - 1 pcs
Silver



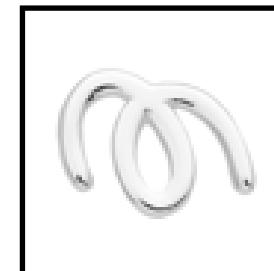
LULU1963
Olive Branch - 1 pcs
Gold



LULU1964
Olive Branch - 1 pcs
Silver



LULU1736
Doodle - 1 pcs
Gold



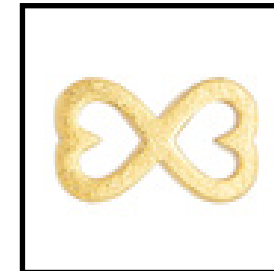
LULU1737
Doodle - 1 pcs
Silver



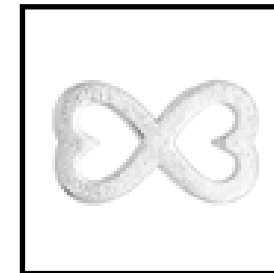
LULU1742
Boheme - 1 pcs
Gold



LULU1743
Boheme - 1 pcs
Silver



LULU1959
Infinite Love - 1 pcs
Gold



LULU1960
Infinite Love - 1 pcs
Silver



LULU1840
Trio - 1 pcs
Cocoa Powder



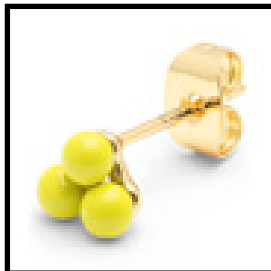
LULU1840
Trio - 1 pcs
Coconut Milk



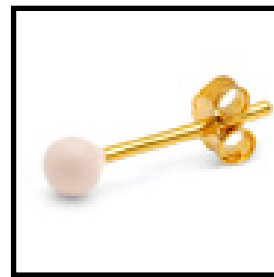
LULU1840
Trio - 1 pcs
North Sea Green



LULU1840
Trio - 1 pcs
Purple Harvest



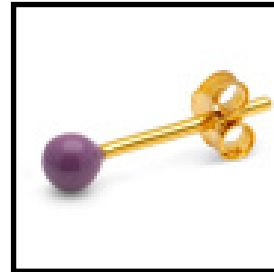
LULU1840
Trio - 1 pcs
Wild Lime



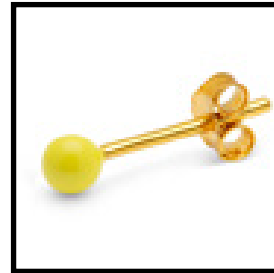
LULU1164
Color Ball - 1 pcs
Dusty Peach



LULU1164
Color Ball - 1 pcs
Mocha Mousse



LULU1164
Color Ball - 1 pcs
Purple Harvest



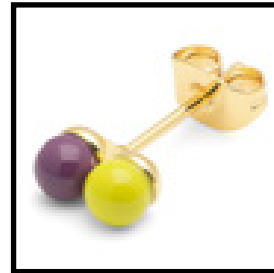
LULU1164
Color Ball - 1 pcs
Wild Lime



LULU1254
Double Color Ball - 1 pcs
Mocha Mousse & Dusty Peach



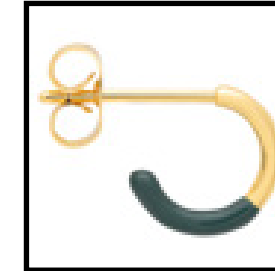
LULU1254
Double Color Ball - 1 pcs
North Sea Green & Purple



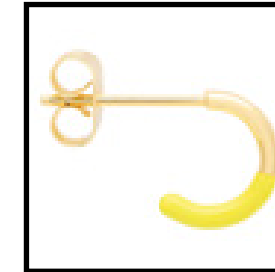
LULU1254
Double Color Ball - 1 pcs
Wild Lime & Purple Harvest



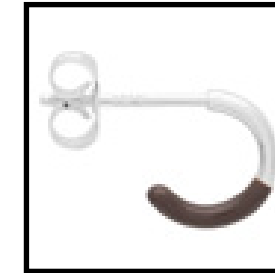
LULU1430
Color Hoop Half Dip - 1 pcs - Gold
Cocoa Powder



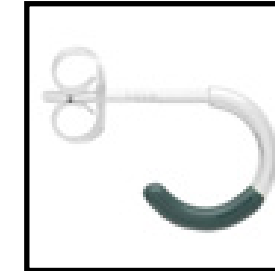
LULU1430
Color Hoop Half Dip - 1 pcs - Gold
North Sea Green



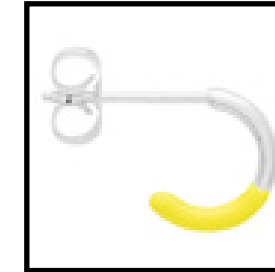
LULU1430
Color Hoop Half Dip - 1 pcs - Gold
Wild Lime



LULU1581
Color Hoop Half Dip - 1 pcs - Silver
Cocoa Powder



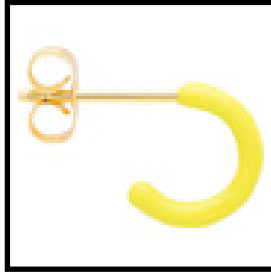
LULU1581
Color Hoop Half Dip - 1 pcs - Silver
North Sea Green



LULU1581
Color Hoop Half Dip - 1 pcs - Silver
Wild Lime



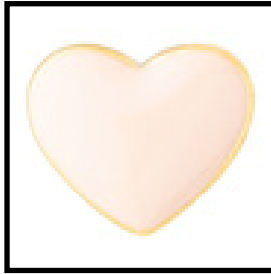
LULU1019
Color Hoop - 1 pcs
Mocha Mousse



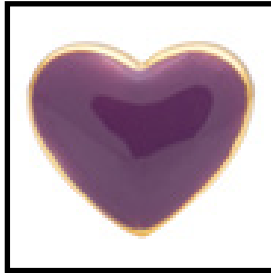
LULU1019
Color Hoop - 1 pcs
Wild Lime



LULU1024
Love U - 1 pcs
Coconut Milk



LULU1024
Love U - 1 pcs
Dusty Peach



LULU1024
Love U - 1 pcs
Purple Harvest



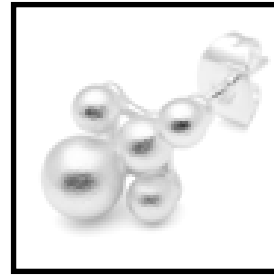
LULU1831
Bouquet Cloud - 1 pcs
Coconut Milk



LULU1831
Bouquet Cloud - 1 pcs
Wild Lime



LULU1924
Bouquet Cloud - 1 pcs
Gold



LULU1925
Bouquet Cloud - 1 pcs
Silver



LULU1935
For My Love
Gold



LULU1936
For My Love
Silver



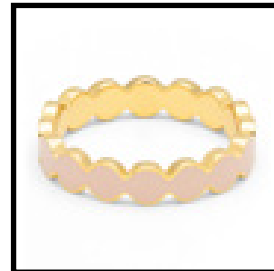
LULU1937
For My Mom
Gold



LULU1938
For My Mom
Silver



LULU1865
Connected Circles
Coconut Milk



LULU1865
Connected Circles
Dusty Peach



LULU1865
Connected Circles
Marigold



LULU1865
Connected Circles
Mocha Mousse



LULU1866
Connected Hearts
Cocoa Powder



LULU1866
Connected Hearts
Coconut Milk



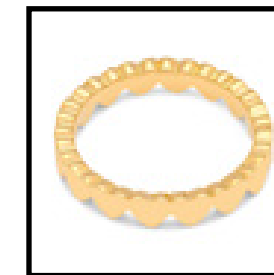
LULU1866
Connected Hearts
North Sea Green



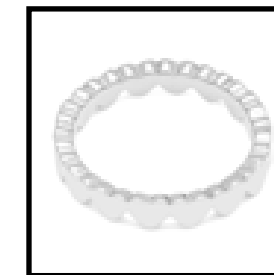
LULU1866
Connected Hearts
Purple Harvest



LULU1866
Connected Hearts
Skyride Blue



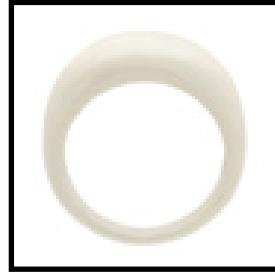
LULU1908
Connected Hearts
Gold



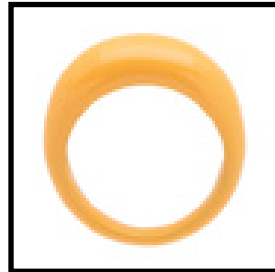
LULU1909
Connected Hearts
Silver



LULU1864
Color Ring Chunky
Cocoa Powder



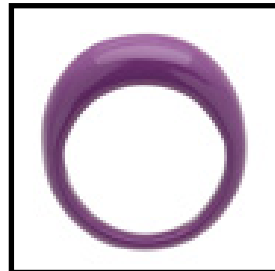
LULU1864
Color Ring Chunky
Coconut Milk



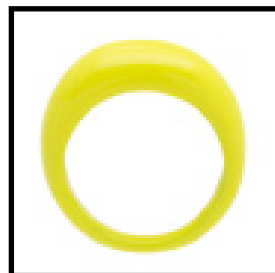
LULU1864
Color Ring Chunky
Marigold



LULU1864
Color Ring Chunky
North Sea Green



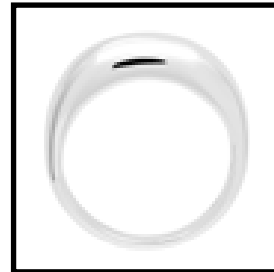
LULU1864
Color Ring Chunky
Purple Harvest



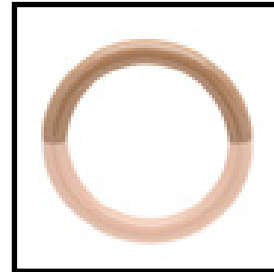
LULU1864
Color Ring Chunky
Wild Lime



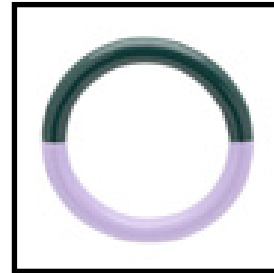
LULU1922
Color Ring Chunky
Gold



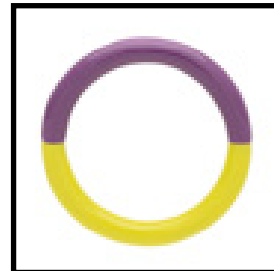
LULU1923
Color Ring Chunky
Silver



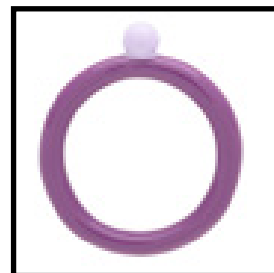
LULU1438
Double Color Ring
Mocha Mousse & Dusty Peach



LULU1438
Double Color Ring
North Sea Green & Purple



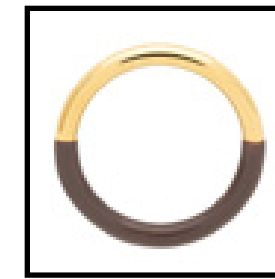
LULU1438
Double Color Ring
Wild Lime & Purple Harvest



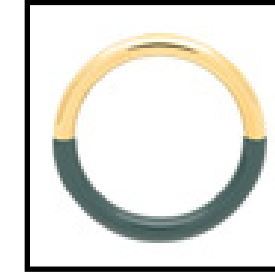
LULU1774
Color Ring Top
Purple Harvest & Purple



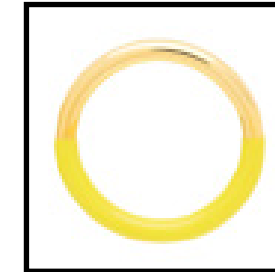
LULU1774
Color Ring Top
Retro Dark Blue & Skyrider Blue



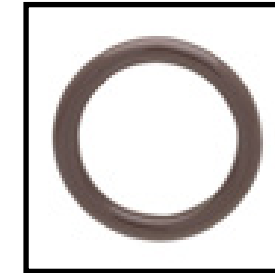
LULU1584
Double Color Ring
Gold & Cocoa Powder



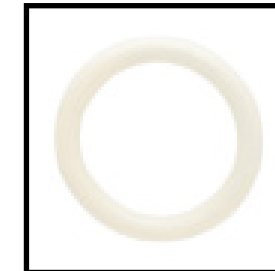
LULU1584
Double Color Ring
Gold & North Sea Green



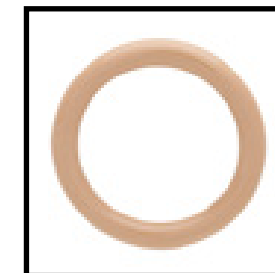
LULU1584
Double Color Ring
Gold & Wild Lime



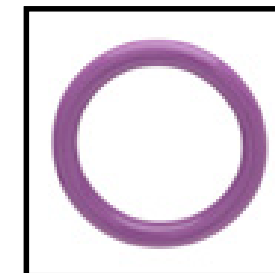
LULU1152
Color Ring
Cocoa Powder



LULU1152
Color Ring
Coconut Milk



LULU1152
Color Ring
Mocha Mousse



LULU1152
Color Ring
Purple Harvest



LULU1440
Pattern Ring - Gold
North Sea Green



LULU1440
Pattern Ring - Gold
Purple Harvest



LULU1440
Pattern Ring - Gold
Skyride Blue



LULU1440
Pattern Ring - Gold
Wild Lime



LULU1441
Pattern Ring - Silver
North Sea Green



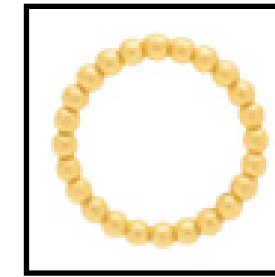
LULU1441
Pattern Ring - Silver
Purple Harvest



LULU1441
Pattern Ring - Silver
Skyride Blue



LULU1441
Pattern Ring - Silver
Wild Lime



LULU2002
Color Ball Ring
Gold Brushed



LULU1448
Space Hoops - Pair Gold
Milky Way



LULU1449
Space Hoops - Pair Gold
Milky Way



LULU1971
Basic Rough Hoops - Pair
Gold



LULU1972
Basic Rough Hoops - Pair
Silver



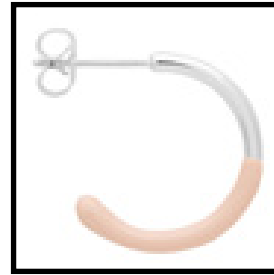
LULU1967
Color Hoop Half Dip - Medium - Pair
Gold & Cocoa Powder



LULU1967
Color Hoop Half Dip - Medium - Pair
Gold & Dusty Peach



LULU1968
Color Hoop Half Dip - Medium - Pair
Silver & Cocoa Powder



LULU1968
Color Hoop Half Dip - Medium - Pair
Silver & Dusty Peach



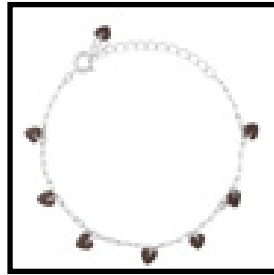
LULU1302
Love U Necklace - Gold
Cocoa Powder



LULU1303
Love U Necklace - Silver
Cocoa Powder



LULU1347
Love U Bracelet - Gold
Cocoa Powder



LULU1405
Love U Bracelet - Silver
Cocoa Powder



LULU1861
Color Ball Necklace - Silver
Golden Harvest



LULU1589
Color Ball Necklace - Gold
Golden Harvest



LULU1588
Color Ball Bracelet - Gold
Golden Harvest



LULU1659
Color Ball Bracelet - Silver
Golden Harvest



LULU1987
Amour Bracelet
Autumn Light



LULU1987
Amour Bracelet
Golden Leafs



LULU1987
Amour Bracelet
Indian Summer



LULU1987
Amour Bracelet
Purple Sun



LULU1987
Amour Bracelet
Winter Joy



LULU1977
Endless Love Necklace - Gold
Passion Red



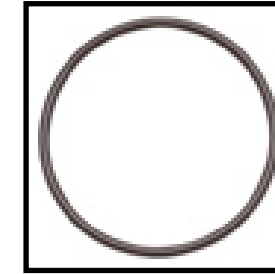
LULU1978
Endless Love Necklace - Silver
Passion Red



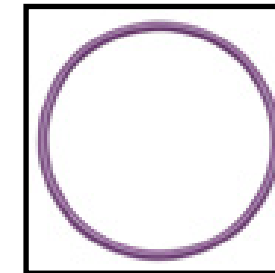
LULU1979
Endless Love Bracelet - Gold
Passion Red



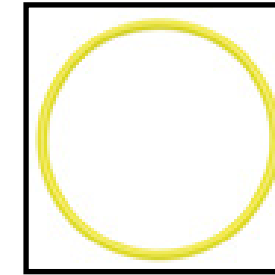
LULU1980
Endless Love Bracelet - Silver
Passion Red



LULU1444
Color Bangle
Cocoa Powder



LULU1444
Color Bangle
Purple Harvest



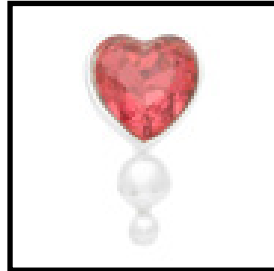
LULU1444
Color Bangle
Wild Lime



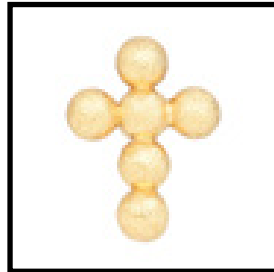
Drop 2



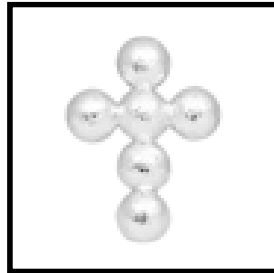
LULU1837
Bouquet Crystal Heart - 1 pcs
Gold



LULU1838
Bouquet Crystal Heart - 1 pcs
Silver



LULU1942
Bouquet Cross - 1 pcs
Gold



LULU1943
Bouquet Cross - 1 pcs
Silver



LULU1948
Diamond Eye - 1 pcs
Dusty Peach & Crystal



LULU1948
Diamond Eye - 1 pcs
Gold & Crystal



LULU1948
Diamond Eye - 1 pcs
North Sea Green & Chrysolite



LULU1947
3 Crystals - 1 pcs
Silk



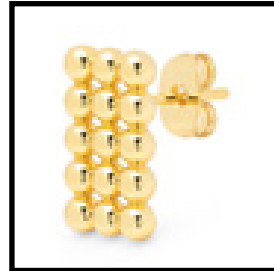
LULU1830
Bouquet Circle - 1 pcs
Gold & Freshwater Pearls



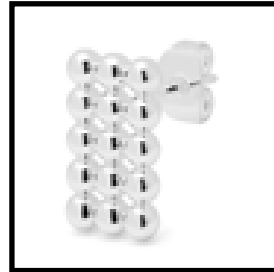
LULU1939
Bouquet Crystal Flower - 1 pcs
Gold



LULU1940
Bouquet Crystal Flower - 1 pcs
Silver



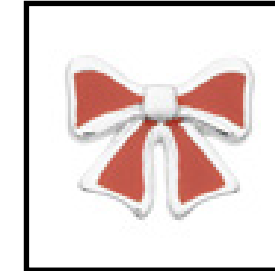
LULU1957
Glamour - 1 pcs
Gold



LULU1958
Glamour - 1 pcs
Silver



LULU1949
Bow - 1 Pcs
Gold



LULU1950
Bow - 1 Pcs
Silver



LULU1969
Love Repeat - Pair - Gold
Cocoa Powder



LULU1969
Love Repeat - Pair - Gold
Dusty Peach



LULU1969
Love Repeat - Pair - Gold
Passion Red



LULU1970
Love Repeat - Pair - Silver
Cocoa Powder



LULU1970
Love Repeat - Pair - Silver
Dusty Peach



LULU1970
Love Repeat - Pair - Silver
Passion Red



LULU1064
Color Hoops Medium - Pair
Cocoa Powder



LULU1064
Color Hoops Medium - Pair
Purple Harvest



LULU1973
Color Ball 3 - Pair - Gold
Memories



LULU1973
Color Ball 3 - Pair - Gold
Poetry



LULU1974
Color Ball 3 - Pair - Silver
Memories



LULU1974
Color Ball 3 - Pair - Silver
Poetry



LULU1933
Smile Ring
Gold



LULU1934
Smile Ring
Silver



LULU1530
Confetti Ring - Gold
Memories



LULU1530
Confetti Ring - Gold
Poetry



LULU1586
Confetti Ring - Silver
Memories



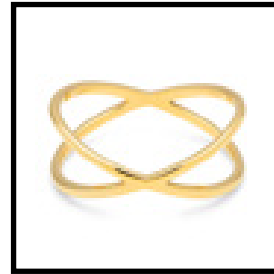
LULU1586
Confetti Ring - Silver
Poetry



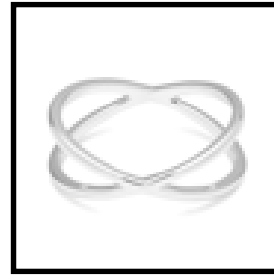
LULU1928
Rough Ring
Gold



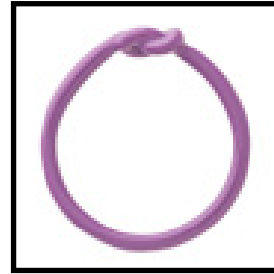
LULU1929
Rough Ring
Silver



LULU1926
Atom Ring
Gold



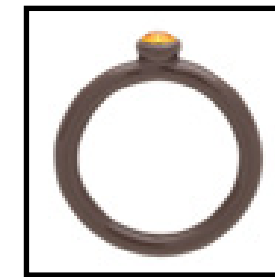
LULU1927
Atom Ring
Silver



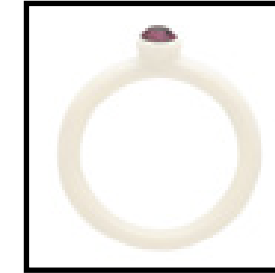
LULU1529
Love Knot
Purple Harvest



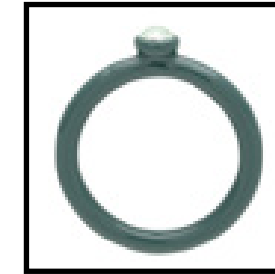
LULU1529
Love Knot
Retro Dark Blue



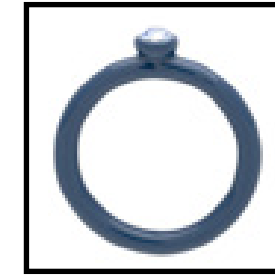
LULU1863
Color Ring Crystal
Cocoa Powder



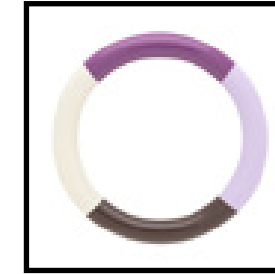
LULU1863
Color Ring Crystal
Coconut Milk



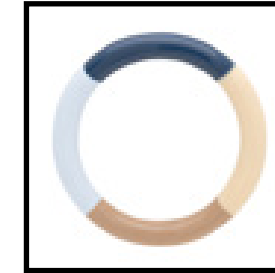
LULU1863
Color Ring Crystal
North Sea Green



LULU1863
Color Ring Crystal
Retro Dark Blue



LULU1862
Color Ring Quatro
Autumn Kiss



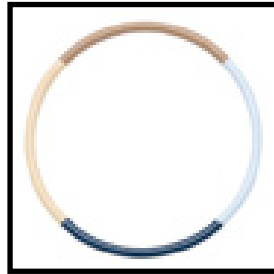
LULU1862
Color Ring Quatro
North



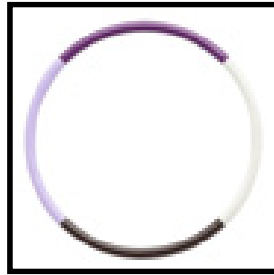
LULU1871
Confetti Bracelet - Gold
North Sea Green



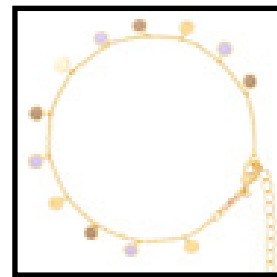
LULU1900
Confetti Bracelet - Silver
North Sea Green



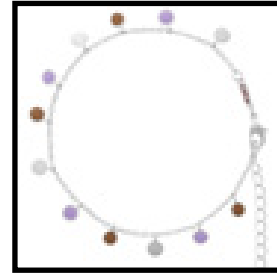
LULU1672
Color Bangle Quatro
Kiss



LULU1672
Color Bangle Quatro
North



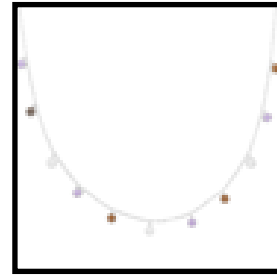
LULU1793
Boho Bracelet - Gold
Mocha Mousse Purple



LULU1794
Boho Bracelet - Silver
Mocha Mousse Purple



LULU1781
Boho Necklace - Gold
Mocha Mousse Purple



LULU1782
Boho Necklace - Silver
Mocha Mousse Purple



LULU1787
Lemon Heart Necklace
Gold



LULU1788
Lemon Heart Necklace
Silver

LULU

B2B@lulucopenhagen.com